

JENNIFER HICKMAN

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EXPERIENCE

Application Tester, Feb. 2011–Present
Internal Drive, Campbell CA

Provided quality assurance and ran tests for a piece of software in development. Identified bugs and other problems, and wrote up technical summaries of the results. Assisted with data entry and a wide range of detail-oriented administrative tasks.

Freelance Illustrator/Designer, May 2009–Present

Created a range of illustrations, logos, advertising materials, and website designs for small businesses and individual clients.

Marketing Database Coordinator, March–Nov. 2010
Bargreen-Ellingson, Tacoma WA

Collaborated with the graphic designer to re-vamp the company website's front page design. Edited images and text, then incorporated them into existing e-commerce site. These website updates resulted in an immediate increase in orders. Contacted companies for product information and high-resolution images. Aggregated data from three distinct databases into one document. Used Illustrator and Photoshop to prepare thousands of product images for print.

Digital Arts Specialist, January 2008–May 2009

Center for Teaching Learning & Technology, Goucher College, Baltimore MD

Used my knowledge of a range of programs to help patrons with technical difficulties. Taught program proficiency to faculty and students in one-on-one tutoring sessions. Wrote and updated technical training guides available to all library patrons. Organized and led a design team of fellow students in creating printed material for an annual symposium.

Layout Editor, September 2008–May 2009

Preface: A Magazine of Literature and Art, Baltimore MD

Created the overall design for two editions of the college magazine: one with 138 pages, the second with 200 pages, 1,500 copies of each. Performed copy and content edits as needed, and organized pertinent data for each featured piece.

EDUCATION

Magna cum Laude

Honors in both Art and Spanish

Goucher College, Baltimore MD, 2009

Bachelor of Arts, Studio Art

Bachelor of Arts, Spanish

Global Citizen Scholarship recipient,
2005-2009

Helen Carroll Shelley Prize in Romance
Languages recipient, 2009

TECHNICAL SKILLS

Adobe Creative Suite CS4

Illustrator

Photoshop

Flash

Dreamweaver

Content Management Systems

Drupal

Wordpress

Google Sketch-Up

HTML and CSS

Mac and PC workspaces

Microsoft Office Suite

Excel

Outlook

Word

QuarkXpress